MuckRock News
DEPT MR 72672
411A Highland Ave
Somerville, MA 02144-2516
72672-00056877@requests.muckrock.com

Chambersburg Police Department
RTK Office
116 S 2nd St
Chambersburg, PA 17201

May 3, 2019

To Whom It May Concern:

Pursuant to the Pennsylvania Right to Know Act, I hereby request the following records:

All documents pertaining to all/any CRIMEWATCH Technologies product(s) (https://crimewatchtech.com).
Documents being requested here should include - but are not limited to - the following:

- Invoices or receipts for the purchase of any CRIMEWATCH Technologies product/service
- MOUs from CRIMEWATCH Technologies
- Brochures or product/service specifications regarding CRIMEWATCH Technologies products/services
- Privacy policies regarding CRIMEWATCH Technologies products/services
- Any/all manuals regarding CRIMEWATCH Technologies products/services
- Guidelines mentioning CRIMEWATCH Technologies
- Bulletins mentioning CRIMEWATCH Technologies
- Briefings mentioning CRIMEWATCH Technologies
- Any/all digitally disseminated publications from your agency mentioning CRIMEWATCH Technologies

I am confident there are documents relevant to this request based on comments describing the use of the
company's products by your agency on the official company webpage: https://crimewatchtech.com/

The requested documents will be made available to the general public, and this request is not being made
for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance
of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or
CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your
response to this request within 5 business days, as the statute requires.

Sincerely,

J Ader

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Chambersburg Police Department
RTK Office
116 S 2nd St
Chambersburg, PA 17201

May 9, 2019

This is a follow up to a previous request:

To Whom It May Concern:

I wanted to follow up on the following Pennsylvania Right to Know Act request, copied below, and originally submitted on May 2, 2019. Please let me know when I can expect to receive a response.

Thanks for your help, and let me know if further clarification is needed.

Filed via MuckRock.com
E-mail (Preferred): 72672-00056877@requests.muckrock.com

For mailed responses, please address (see note):
MuckRock News
DEPT MR 72672
411A Highland Ave
Somerville, MA 02144-2516

PLEASE NOTE: This request is not filed by a MuckRock staff member, but is being sent through MuckRock by the above in order to better track, share, and manage public records requests. Also note that improperly addressed (i.e., with the requester's name rather than "MuckRock News" and the department number) requests might be returned as undeliverable.

On May 2, 2019:

To Whom It May Concern:

Pursuant to the Pennsylvania Right to Know Act, I hereby request the following records:

All documents pertaining to all/any CRIMEWATCH Technologies product(s) (https://crimewatchtech.com). Documents being requested here should include - but are not limited to - the following:

CRIMEWATCH
Technologies

INVOICE

Chambersburg Borough Police Department
Chief Roland Camacho
Chambersburg Borough Police Department
116 South 2nd Street
CHAMBERSBURG PA 17201
USA

Invoice Date
Dec 1, 2018

Invoice Number
INV-0238

CRIMEWATCH
Technologies, Inc.
PO Box 339
EAST BERLIN PA 17316
UNITED STATES

Description	Quantity	Unit Price	Tax	Amount USD
Monthly Costs: Infrastructure, Storage/Archiving, Database Transfer/API, Bandwidth, ControlShare...	12.00	425.00	Tax Exempt	5,100.00
			Subtotal	5,100.00
			TOTAL USD	**5,100.00**

Due Date: Jan 15, 2019

-✂- -

PAYMENT ADVICE

To: CRIMEWATCH Technologies, Inc.
PO Box 339
EAST BERLIN PA 17316
UNITED STATES

Customer   Chambersburg Borough Police Department

Invoice Number   INV-0238

Amount Due   5,100.00

Due Date   Jan 15, 2019

Amount Enclosed

Enter the amount you are paying above

CRIMEWATCH Network Deployment

Chambersburg Borough Police Department

12/18/2015

Prepared for:
Chambersburg Borough Police Department
c/o Chief David Arnold
116 South 2nd Street
Chambersburg, PA 17201
717.264.4131

Prepared by:
CRIMEWATCH Technologies, Inc.
c/o M.W.Bloom
453 Lincoln Street, Suite 4
Carlisle, PA 17013
717.230.1845

Objectives

Chambersburg Borough Police Department CRIMEWATCH Network Deployment

The primary purpose of the CRIMEWATCH Network deployment is to integrate the Chambersburg Borough Police Department into the technologically driven communities that the public use to communicate and interact. This deployment is a comprehensive service that facilitates a total digital presence on the web, social media and mobile frameworks.

CRIMEWATCH Network benefits:

#1 Virtual Newsroom
When there is local public safety information to get out to the community traditional media may not be a timely option. Instead, the CRIMEWATCH Network becomes the police department's independent virtual newsroom where information can be delivered across multiple platforms directly to the public. With the CRIMEWATCH Virtual newsroom all of the interfaces are built for police users and provide tools to control and measure public engagement.

#2 Enhanced Communications with the Public
The CRIMEWATCH platform focuses on building direct police & public partnerships through the efficient use of technology. With a single entry into the CRIMEWATCH portal information is shared on the website, social media sites, email and through the CRIMEWATCH Mobile application.

#3 Social Media Integration
Building, managing and maintaining social media accounts is a necessary hassle in today's climate; however, managing these tasks takes manpower off the streets. With the CRIMEWATCH Network social media integration is easy and with exclusive ControlShare technology the risk of bad information getting out of control is reduced.

#4 Information Sharing Between Police
All of the data integrated into the CRIMEWATH Network is part of a universal intelligence database shared by all participating police agencies. This access is included in the network and provides insight into crime patterns and offenders that are difficult for police to identify independently.

#5 Intelligence Gathering
The CRIMEWATCH Network encourages the public to submit tips and other intelligence directly to police. The anonymity of the technology reduces the risks of sharing information and provides the police with better insight into the community. With the CRIMEWATCH platform police have the ability to distribute information to targeted areas and to collect intelligence from anywhere in the country.

#6 Managed IT, Support & Training
Eliminate the necessity for costly equipment or hardware. The CRIMEWATCH Network is a cloud based solution that eliminates infrastructure expenses. It also ends your reliance on technical experts to assist with management and if you ever get stuck CRIMEWATCH staff is available for free for training or support as part of the service.

#7 All Inclusive Solution
The CRIMEWATCH Network is your total web presence, social media presence and mobile presence wrapped into one package that projects your professional presence in the digital world. Additionally, it allows you to eliminate redundant services and integrate Crime Mapping, Tip submission and news dissemination into one comprehensive solution.

Objectives

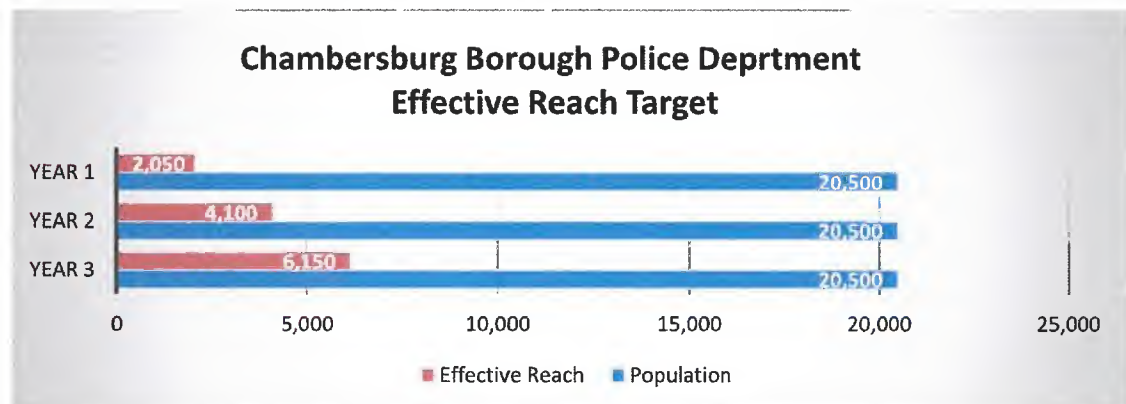**Enhanced Community Policing** with the CRIMEWATCH Network:

The CRIMEWATCH Network Municipal Police Partnership Program is designed to help partners achieve success by delivering the CRIMEWATCH Communications solution to strengthen the use of web, social and mobile platforms to share information and collect intelligence from the public. CRIMEWATCH is committed to providing the resources needed to grow the police department's digital presence, maximize effective reach, and develop agency expertise in building stronger community relationships through digital technologies.

Included features:

- Responsive design
- Unlimited amount of pages and menus
- Agency Specific header
- Welcome Message and Slideshow
- CRIMEWATCH Crime Mapping
- Social Media Integration w/ ControlShare™
- Dedicated News Feed
- Warrants Feature
- Cases Feature
- Arrests Feature
- Incidents Feature
- Sheriff's Sale Feature
- Automated Right-to-Know feature
- Property Feature

- Forms Feature
- Content Aggregation
- Search Optimization for All Content
- Dashboard Interface
- Engagement tracking
- Unlimited authenticated users
- Unlimited Access
- Dedicated account manager
- Free Phone Support & Remote Training
- Free updates & feature enhancements
- No hardware requirements
- Email notifications
- Universal data repository
- CRIMEWATCH Mobile integration

Effective Reach Goals measuring public engagement:

Public engagement is measured through calculating the department's *Effective Reach*. The algorithm that is used to calculate your effective reach compares service region population to unique visitors connecting to your CRIMEWATCH Portal. These goals are built around the expectation to achieve a growth of 10% effective reach year over year until you reach 30-40% engagement. This means that anything you post on the CRIMEWATCH Portal will potentially hit 30-40% of your population directly through the technology.

Chambersburg Borough Police Deprtment
Effective Reach Target

Year	Effective Reach	Population
YEAR 1	2,050	20,500
YEAR 2	4,100	20,500
YEAR 3	6,150	20,500

■ Effective Reach ■ Population

⬤ ₁Sales Order

Chambersburg Borough Police Department CRIMEWATCH Network Deployment

One-Time Access Fee (Class 2) Website Installation Facebook Set-up/Linking Twitter Set-up User Set-up Training	$3,600
Monthly Costs Infrastructure Storage/Archiving Database Transfer/API Bandwidth ControlShare™ Email Notifications CRIMEWATCH Mobile Integration Crime Mapping Tip platform Support Package 1	$425
Police Department Total Year 1- **CRIMEWATCH Access Waiver**	**$8,700** **($3,600)**
TOTAL YEAR 1 COST**	**$5,100.00***

*This offer is only valid for 30 days from time of proposal.

** Discounts available for multiple year agreements.

Working Agreement

Between **CRIMEWATCH Technologies, Inc.** and **Chambersburg Borough Police Department**

All elements of this project will be completed within the time indicated unless otherwise extended due to change of scope, revisions and/or unforeseen delays. CRIMEWATCH Technology's ability to meet deadlines is predicated upon Chambersburg Borough Police Department's provision of all necessary information and approvals in a timely manner.

Work on this project will commence upon signature of this agreement. The proposed pricing is based on a guaranteed subscription price for a period of 12 consecutive months following the 'Go live' date agreed upon by both parties. This guarantee excludes additional add-on features or services that may be developed at a later time.

The information contained in this proposal is valid for thirty days. Proposals approved and signed by Chambersburg Borough Police Department and CRIMEWATCH Technologies are binding and commence upon the date of the signatures below.

To accept this working agreement as described within this document, please sign below and return a copy to CRIMEWATCH Technologies.

Date:

_____

Client Signature / Date

Date: 12/18/2015

_____

M.W.Bloom I President I CRIMEWATCH Technologies, Inc.
453 Lincoln Street, Suite 4. Carlisle, PA 17013
717.230.1845

Stakeholder Information

Once you have made the decision to join the CRIMEWATCH Municipal Police Partnerships program, you will have stakeholders that will want to know what the program is and why you should be joining. Here is a brief statement that you can repurpose for email, share or speak about as necessary.

CRIMEWATCH PA (www.crimewatchpa.com), has invited us to join their Municipal Police Partnerships Program. This program allows us to gain access to an emerging technology that significantly increases communication efficiencies and intelligence gathering activities for the police department.

The police department will now have a virtual newsroom that is designed to bring our physical presence into a digital environment. This consistency helps the public recognize our professionalism whether it is in person or on the internet. Additionally, this technology allows us to integrate into social media platforms, like Facebook and Twitter, without having to assign staff or manage different social media platforms. Based on a 'single entry system' CRIMEWATCH Controlshare™ Technology automatically distribute press releases through the social sites, email and through the CRIMEWATCH Mobile Application. This helps us control information once it has been shared and edit or delete information from social media networks where it would otherwise be impossible.

There are other features of the technology that will help us share information with other departments. It also provides useful mechanisms for mapping crimes, collecting tips and measuring how we are interacting with the community.

This program was originally launched in 2013 in Dauphin County and they have had significant success so far. At the end of the day, we need to meet the community using the tools that they use to interact. This technology allows us to do that in a way that is controlled and designed for police.

If at any point you need help presenting this material or if you have questions that need to be answered please contact your CRIMEWATCH Representative at: 717-230-1845 or by emailing support@Crimewatchus.com